



SmartSessions™ Mini-Seminars

for

Conventions and Conferences

SmartSessions™ feature informative content from our acclaimed seminars, providing attendees with a memorable convention experience.

SmartSessions™ are informative, fast-paced, fun, and economical.



Nationwide Service
All-Inclusive Pricing

Convention and meeting planners benefit from SmartSessions™ in four ways:

- 1. Absolute Audience Satisfaction:** SmartSessions™ showcase the most popular segments of our hottest seminars, facilitated by our most accomplished public speakers. Your convention attendees will benefit from proven, informative and fun learning programs.
- 2. Easy Scheduling:** Our agenda-friendly convention and conference programs are ready to roll. Give us a date and we'll send our best. There's no easier way to enhance your convention with high-quality content.
- 3. Reasonable, Fully Bundled Pricing:** We guarantee *free* instructor travel and *free* instructor expenses. You'll pay only a modest speaker fee. Your costs are not only reasonable, they're predictable: You'll know the *exact* cost in advance.
- 4. Agenda Friendliness:** Each Smart Session adapts to a 45- to 75-minute agenda window. We're flexible enough to fill a range of time slots, allowing you to time-out your days easily. And with one versatile facilitator, we can fill as many as four agenda slots in a day.

Twelve Great Topics to Engage any Audience

Click on any title for more information

PR & Media Relations

[Free Publicity: Benefiting from a Relationship with the News Media](#)

[En Garde! How to Deal with Tough Media Encounters](#)

Time Management

[Time Management in the Electronic Age: How to Control Multiple Communication Channels](#)

[Time Superstars: How Overachievers Manage Their Time More Effectively](#)

Presentation Skills

[Don't Imagine Them Naked: Facts and Myths About Persuasive Presentations](#)

[Frank Whyte's Legendary Slap & Tickle Device: How to Deal with Any Adverse Audience](#)

[Organize Your Thoughts: Your Blueprint for an Incredible Presentation](#)

Stress Management

[Put Stress to Rest: Best Practices for Taming Workplace Stress](#)

Tips for Travelers

[Notes from The Road Warrior's Digest: How to Travel Less Expensively and More Efficiently](#)

Leadership

[The Five Traits Associated with High-Performing Teams](#)

Writing Refreshers

[Energize Your Words: Five Secrets to Highly Persuasive Writing](#)

[Writing Our Wrongs: How Intelligent People Avoid Looking Silly in Writing](#)

Also Available: [Convention Comedy Shows by Rex Havens](#) (separate scheduling & pricing).

**Smart
Sessions**

*Smart Convention Programs
for Smart Convention Attendees*

SmartSessions™ Logistics and Rates

SmartSessions™ Duration

SmartSessions™ are 45 to 75 minutes long. We adapt to your agenda; Any SmartSession™ can fit any 45- to 75-minute window. Our speakers are expert at concluding at the desired time.

SmartSessions™ Service Area

SmartSessions™ can be conducted at your convention or conference site throughout the 48 contiguous United States at standard rates (see below). Programs are available in other locations at adjusted rates.

SmartSessions™ Logistics

SmartSessions™ are interactive learning programs supplemented by PowerPoint A/Vs. We'll ask for nothing more exotic than a video projector and a writing surface.

Multiple SmartSessions™

A single facilitator can conduct up to four SmartSessions™ in one day, or six programs over two days. If necessary, a second facilitator can be added to meet a more complex convention itinerary.

Benefit from Fully Bundled Pricing

You'll never pay extra for speaker travel or per diem expenses. TSOD SmartSessions™ guarantee high-quality convention or conference content at all-inclusive rates, anywhere in the contiguous 48 United States.

Rates are as low as \$775 per session in multiple sessions. You can load-up on popular, results-oriented convention content for pennies-per-participant.

Optional Handout Notes

Programs may be supplemented with participant carry-away notes. These handouts reinforce and expand upon workshop content, and are 8 to 12 pages in length (depending upon the program). Participant handouts must be ordered at least two weeks before your session.

SmartSessions™ Scheduling

SmartSessions™ are scheduled based upon facilitator availability; Three-week advance scheduling is required as a minimum; Three month advance scheduling is recommended to ensure availability.

Dates are allocated on a “first-come” basis and cannot be “held.” A signed and countersigned Service Agreement is the only means of guaranteeing date availability.

To schedule your SmartSession™, contact TSOD by phone, or use the online form at www.tsod.com/smart.



Training Services On Demand, Inc.

www.tsod.com

800-810-TSOD