



Presentation Skills Training Programs

Two-day workshops & one-day seminars from the leader in communication education...

Boost Your Persuasive Power

TSOD's Presentation Skills training programs help your public image reflect the genius of your organization.

Your team will discover a results-oriented system for "imagineering" presentations, easy ways to engage and persuade an audience, and proven techniques for squelching adversity.

You'll even discover how to turn a bit of stage fright into an asset.

Best of all, you'll train as a team, ensuring across-the-board refinement in your public image.

Programs to Benefit Your Team, Specifically

Our popular two-day workshops include videotaped coaching sessions to identify any ineffective habits, and to allow realistic practice of new insights and techniques.

In these two fast-paced days, you'll master the art and science of compelling speeches, sales presentations, instructional sessions, and peer-group briefings.

Designed and facilitated by an award-winning television newscaster, these interactive learning experiences are used by Pfizer, C-SPAN, and PUMA Athletic to maintain a credible and refined public presence.



Our economical one-day seminars include the core content of the two-day programs, without the videotaped practice and coaching sessions.

Ideal for organizations whose time or budget constraints prevent participation in the full workshop, these seminars expose participants to great ideas and ingenious methods they'll leverage in every presentation they make.

Effective Training, Guaranteed Reliability

TSOD Presentation Skills programs are available at your location, for your team, anywhere in the United States. We'll provide instruction services and all course materials. We'll ask you to provide training space and, of course, participants.

Two-day workshops can accommodate up to twelve participants; One-day seminars are best limited to groups of 40 or fewer persons.

You'll always benefit from our fully bundled tuition rates, which ensure that your costs are reasonable and predictable. We never add additional fees for instructor travel, expenses, participant materials, or anything else.



Presentation Skills Workshops with Video Coaching

You'll not only learn presentations best practices, you'll put your skills to the test in TSOD's acclaimed public speaking boot camp.

Designed by a team of award-winning television anchors, TSOD's Persuasive Presentations workshop now is used by Pfizer, PUMA Athletics, C-SPAN, The Sacramento Kings, and dozens of high-profile organizations to maintain a refined public image.

Length: Two Days (≈ 12 hours)
 Participants: 6 - 12
 Service Area: Nationwide
 Text Materials: Persuasive Presentations
 Versions: Sales Presentations
 Training Presentations
 Executive Presentations
 Professional Presentations
 Online Details: www.tsod.com/present

Conducted in similar, yet customized, versions to serve the needs of different professionals, this workshop is highly recommended for teams that need to display their genius in public.

Presentation Skills Seminars: Short & Sweet

Designed to accommodate organizations that need presentation skills training—but can't swing a two-day itinerary—our Short Course delivers useful insights and ideas in a one-day seminar format.

Although less interactive than the two-day courses, the Presentation Skills Short Course still conveys the unique presentation tips and techniques that made TSOD's Presentation Skills Workshops famous.

Length: One Day (≈ 6 hours)
 Participants: 8 - 40
 Service Area: Nationwide
 Text Materials: Persuasive Presentations
 Versions: One-Day Seminar (only)
 Online Details: www.tsod.com/present

Benefit from a Proven Curriculum

- **How to Convert Your Genius into a Compelling Presentation**
 You'll benefit from proven methods for planning and producing an impressive show.
- **How to Project Confidence and Credibility**
 You'll discover subtle techniques for projecting poise, even in tense moments.
- **How to Design and Use Powerful Audio/Visuals**
 You'll find out how to inspire audiences by using visuals to the ultimate potential.
- **How to Interact with Your Audience & Manage Adversity**
 You'll practice clever new techniques for maintaining control, even in a "shark tank."
- **How and When to Use Humor in Presentations**
 Using these "lucky thirteen" humor methods, you'll generate true charisma.

Detailed curriculum descriptions are [available online](#).



TSOD Presentation Skills Training Benefits

Easy Scheduling

With your rate & date determined, you're set to get a TSOD Service Agreement. Log-on to www.tsod.com/express and you can get your program on the calendar yet today.

All-inclusive Tuition

We never tack-on post-course fees for travel costs, participant materials, or other incidentals. This is an important consideration: You don't want to get "dinged" by unexpected charges.

100% Reliability

Although we work nationwide, we haven't missed a workshop—for any reason—for more than four years. We recognize that the expensive part of a workshop is sitting at the participant tables. As good partners in employee development, we treat your investment responsibly.

The Nation's Most Popular Facilitator

All two-day presentation skills workshops are facilitated by [Frank Whyte](#), personally. You'll never get "the new guy," because he doesn't work here.

The "Law of Effect"

If you know us as "the fun people," we make no apologies. By wrapping effective team development in colorful packages, we satisfy the adult learning "Law of Effect," which holds that an enjoyable program is more meaningful than a dreary one. You've heard of Frank Whyte, right?

[Read the Course Description](#)

[See the Course Datasheet: Details, Details, Details](#)

[When You're Ready to Schedule: www.tsod.com/express](http://www.tsod.com/express)

[Contact us by Phone or by Internet](#)

