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## TSOD's Traveling Team Building Facilitators Busy During Tense Times

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Training Services On Demand, Inc. (TSOD: <http://www.tsod.com>) has reported that 2008 will be a record year both in terms of revenue and the number customers served, according to Marcia George, customer service director for the company.

"Team Building was unchallenged as our largest growth area," Ms. George said. "Both in the government and private sectors, we saw more Team Building activity in 2008 than in the three previous years combined."

Training Services On Demand offers a menu of team building solutions (<http://www.tsod.com/teams>) to meet differing organizational needs. TSOD's most popular program uses personality assessments to reveal team dynamics: How participants communicate, interact, contribute, make decisions, and collaborate -- or fail to do so. The half- or full-day workshops provide teams with insights designed to enhance both morale and performance.

"When the economy is uncertain, team collaboration is vital," said Frank Whyte, chief Team Building facilitator for Training Services On Demand. "An organization may go through dramatic and traumatic changes, but when the dust clears, the team that emerges from the other side must be a high-performing team. That's why savvy leaders are protecting team development budget dollars the way hurricane survivors conserve drinking water."

In addition to units of the U.S. Army, Navy, and Coast Guard, TSOD's 2008 clientele included a blue-chip array of commercial customers. "We've worked nationwide with industries ranging from healthcare to casino gaming to aerospace and the need has been the same: Change is upon us and we need to reinforce the team concept," Whyte said. "It's interesting that spa-style group events are out of favor and that results-oriented team training programs are more popular than ever."

"We're fortunate that we take a very practical approach to team development, and that's what customers expect now," Whyte said. "The 80's were touchy-feely and the 90's were decadent. This is the objective-based team enrichment decade."

Training Services On Demand is a growing training and employee development contractor successfully working across the corporate, government, and association markets. The company conducts seminars and workshops at customer locations for complete teams, ensuring that its programs leverage team insights and produce team-oriented results. Based in the Maryland suburbs of Washington DC and operating nationwide, TSOD is a woman-owned small business listed on the GSA Schedule.